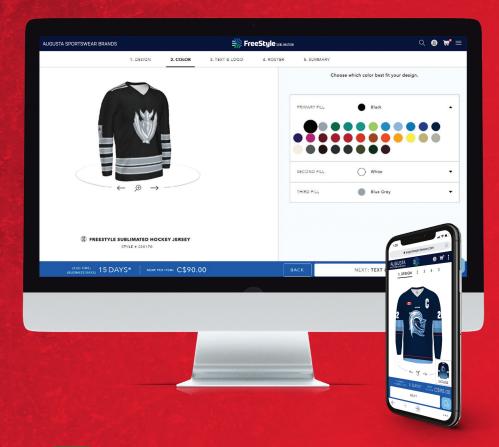


# 





## 





### CREATE CUSTOM JERSEYS AND SOCKS

USING FREESTYLE'S STATE-OF-THE-ART BUILDER

FREEDOM TO CREATE YOUR STYLE IN 4 EASY STEPS

STEP 1



Visit the FreeStyle builder to begin creating your custom design. STEP 2



Select the colors that will make your team stand out on the ice.

STEP 3



Apply decoration and logos to your design.

STEP 4



Finish by adding your roster of players and submit your design.

### FreeStyle. SUBLIMATION





**BACK** 



**SOCKS** 

### **AVAILABLE MARCH 2023**

### \*FREESTYLE ESSENTIAL 2.0 ROUNDED YOKE GAME JERSEY

**228179** Adult S-3XL MSRP 87.00 **228279** Youth S-XL MSRP 86.00

- Dry-Excel™ 100% polyester single-ply smooth wicking knit
- V-neck
- · Set-in sleeves

### \*FREESTYLE ESSENTIAL 2.0 ROUND YOKE GOALIE JERSEY

**228196** Adult M, 2XL MSRP 95.00 **228296** Youth XL MSRP 94.00

\* Styles feature rounded shoulders

### **AVAILABLE MARCH 2023**

### **FREESTYLE ESSENTIAL 2.0 SOCKS**

228152 Adult S/M, L/XL, 2XL MSRP 36.00 228252 Youth S/M, L/XL MSRP 35.00

- Dry-Excel™ 100% polyester single-ply smooth wicking knit
- · Encased elastic at top and bottom
- Hook-and-loop fastener at top





BACK

SOCKS

### **AVAILABLE MARCH 2023**

### FREESTYLE ESSENTIAL 2.0 STRAIGHT YOKE GAME JERSEY

**228162** Adult S-3XL MSRP 87.00 **228262** Youth S-XL MSRP 86.00

- Dry-Excel™ 100% polyester single-ply smooth wicking knit
- V-neck
- Set-in sleeves

### FREESTYLE ESSENTIAL 2.0 STRAIGHT YOKE GOALIE JERSEY

**228169** Adult M, 2XL MSRP 95.00 **228269** Youth XL MSRP 94.00

### **AVAILABLE MARCH 2023**

### **FREESTYLE ESSENTIAL 2.0 SOCKS**

**228152** Adult S/M, L/XL, 2XL MSRP 36.00 **228252** Youth S/M, L/XL MSRP 35.00

- Dry-Excel™ 100% polyester single-ply smooth wicking knit
- Encased elastic at top and bottom
- Hook-and-loop fastener at top

### **ESSENTIAL SERIES**





**BACK** 



### **AVAILABLE MARCH 2023**

### FREESTYLE SINGLE-PLY REVERSIBLE HOCKEY JERSEY

**228150** Adult S-3XL MSRP 130.00 **228250** Youth S-XL MSRP 129.00

- Dry-Excel™ 100% polyester single-ply smooth wicking knit
- V-neck
- Set-in sleeves

### **AVAILABLE MARCH 2023**

### FREESTYLE SINGLE-PLY REVERSIBLE GOALIE JERSEY

**228151** Adult M, 2XL MSRP 138.00 **228251** Youth XL MSRP 137.00

- Dry-Excel™ 100% polyester single-ply smooth wicking knit
- V-neck
- · Set-in sleeves

### **AVAILABLE MARCH 2023**

### **FREESTYLE ESSENTIAL 2.0 SOCKS**

 228152
 Adult
 S/M, L/XL, 2XL
 MSRP 36.00

 228252
 Youth
 S/M, L/XL
 MSRP 35.00

- Dry-Excel™ 100% polyester single-ply smooth wicking knit
- Encased elastic at top and bottom
- Hook-and-loop fastener at top









### FREESTYLE PERFORMANCE V-NECK JERSEY

**228103** Adult S-3XL MSRP 120.00 **228203** Youth S-XL MSRP 119.00

**GOALIE CUT** 

228104 Intermediate/Senior M/2XL MSRP 128.00 228204 Junior XL MSRP 127.00

- Dry-Excel™ 100% polyester wicking knit with 100% polyester mesh back for breathability
- Traditional lace-up neckline
- Double elbow and shoulder construction
- Set-in sleeves

### FREESTYLE PERFORMANCE SOCKS

228154 Adult S/M, L/XL, 2XL MSRP 56.00 228254 Youth S/M, L/XL MSRP 52.00

- Dry-Excel™ 100% polyester wicking knit
- · Encased elastic at top and bottom
- Hook-and-loop fastener at top
- Double Knee





BACK



SOCKS

### FREESTYLE PERFORMANCE TRADITIONAL JERSEY

228105 Adult S-3XL MSRP 110.00 228205 Youth S-XL MSRP 109.00

**GOALIE CUT** 

 228106
 Intermediate/Senior
 M/2XL
 MSRP 118.00

 228206
 Junior
 XL
 MSRP 117.00

- Dry-Excel™ 100% polyester wicking knit with 100% polyester mesh back for breathability
- V-neck
- · Double elbow and shoulder construction
- Set-in sleeves

### FREESTYLE PERFORMANCE SOCKS

228154 Adult S/M, L/XL, 2XL MSRP 56.00 228254 Youth S/M, L/XL MSRP 52.00

- Dry-Excel™ 100% polyester wicking knit
- Encased elastic at top and bottom
- Hook-and-loop fastener at top
- Double Knee

### **PERFORMANCE SERIES**





BACK



SOCKS

### FREESTYLE PERFORMANCE MODIFIED JERSEY

228164 Adult S-3XL MSRP 110.00 228264 Youth S-XL MSRP 109.00

**GOALIE CUT** 

228115 Intermediate/Senior M/2XL MSRP 118.00 228215 Junior XL MSRP 117.00

- Dry-Excel™ 100% polyester wicking knit with 100% polyester mesh back for breathability
- Modified V-neck
- · Double elbow and shoulder construction
- Set-in sleeves

### FREESTYLE PERFORMANCE SOCKS

228154 Adult S/M, L/XL, 2XL MSRP 56.00 228254 Youth S/M, L/XL MSRP 52.00

- Dry-Excel™ 100% polyester wicking knit
- · Encased elastic at top and bottom
- Hook-and-loop fastener at top
- Double Knee





BACK



SOCKS

### FREESTYLE PERFORMANCE MITER JERSEY

228108 Adult S-3XL MSRP 120.00 228208 Youth S-XL MSRP 119.00

**GOALIE CUT** 

228165 Intermediate/Senior M/2XL MSRP 128.00 228265 Junior XL MSRP 126.00

- Dry-Excel™ 100% polyester wicking knit with 100% polyester mesh back for breathability
- Miter collar
- Double elbow and shoulder construction
- · Set-in sleeves

### FREESTYLE PERFORMANCE SOCKS

228154 Adult S/M, L/XL, 2XL MSRP 56.00 228254 Youth S/M, L/XL MSRP 52.00

- Dry-Excel™ 100% polyester wicking knit
- · Encased elastic at top and bottom
- Hook-and-loop fastener at top
- Double Knee

### NHL INSPIRED BUILDER DESIGN LINES



























































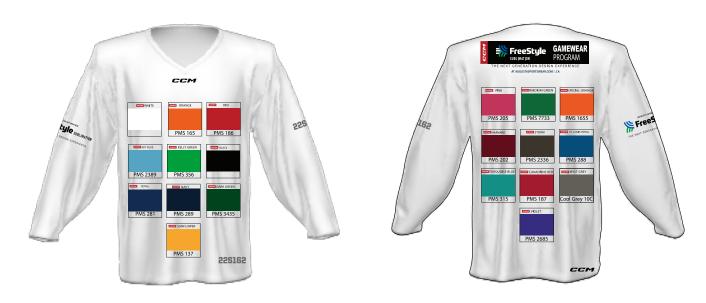








### **CCM STANDARD JERSEY COLORS**



SAMPLE STYLE NUMBER: 22S162

**GARMENT BASE IS WHITE** 

### **CCM COLOR CHART**



### \*COLORS WILL BE LIVE ON THE FREESTYLE BUILDER 3/1/2023

\* Prior to 3/1/2023, to request a specific CCM color you for your order please reference the CCM color name and coordinating pms color code in step 4 of the freestyle builder comment box. A custom pantone match charge will apply, plus an additional 5 business days production time frame.

### **DECORATION OPTIONS**

### **EMBROIDERY & TWILL**

Available on Performance Series garments only.







JERSEY FRONT SHOULDER PATCH UPPER BACK

TWILL & EMBROIDERY DECORATION LOCATION	MSRP
FRONT LOGO (Twill/Patch Embroidery)	\$24.00
2 SHOULDER LOGOS (Same Logos)	\$16.00
2 SHOULDER LOGOS (Different Logos)	\$20.00
SMALL TEAM LOGO (4" X 4")	\$12.00
STOP SIGN OR FLAGS (3" X 3")	\$8.00

- Dealer discounts apply to sublimated jerseys only (does not include decoration)
- Player name and number personalization is only available in sublimation in both the Performance & Essential Series
- MÓQ 20 units per design below minimum dealer charge of \$30 MSRP per jersey (6 to 19 units)

JERSEY OPTIONS	MSRP
TIE DOWN STRAP	\$12.00
BLANK SELF-FABRIC NAMEPLATE (Bagged separately)	\$10.00
SUBLIMATED NAMEPLATE (Stitched on jersey)	\$13.00
CUSTOM PMS COLOR MATCH	\$100.00/color

### **ESSENTIAL SERIES SIZING**

### **HOCKEY JERSEYS**

Garment Measurements - In.		YOUTH			ADULT						GOALIE			
Size	s	М	L	XL	S	М	L	XL	2XL	3XL	YXL	AM	AXL	
Chest Width	37.75	40.5	42.5	44.5	45	49	53	57	61	63	44	57	63	
Body Length	24.75	26.5	28	29.5	30	31	32	33	33	34	28	30	32	
Sleeve Length	24.5	26.5	29.5	30	31.5	33.5	34.5	35.5	36	36.5	29	33.5	35	

Garment Measurements - Cm.	YOUTH						AD		GOALIE				
Size	S	М	L	XL	S	М	L	XL	2XL	3XL	YXL	AM	AXL
Chest Width	95.89	102.87	107.95	113.03	114	124	135	145	155	160	112	145	160
Body Length	62.87	67.31	71.12	74.93	76	79	81	84	84	86	71	76	81
Sleeve Length	61.60	67.31	74.93	76.20	80	85	88	90	91	93	74	85	89

### **HOCKEY SOCKS**

Garment Measurements - In.	YO	UTH		ADULT	
Size	S/M	L/XL	S/M	L/XL	2XL
Length	20	22.5	25.5	28	30

Garment Measurements - Cm.	YO	JTH	ADULT				
Size	S/M	L/XL	S/M	L/XL	2XL		
Length	51	57	65	71	76		

### **PERFORMANCE SERIES SIZING**

### **HOCKEY JERSEYS**

Garment Measurements - In.	YOUTH			ADULT						GOALIE			
Size	S	М	L	XL	S	М	L	XL	2XL	3XL	YXL	AM	AXL
Chest Width	37.75	40.5	42.5	44.5	45	49	53	57	61	63	50	57.25	63.75
Body Length (Front)	24.75	26.5	28	29.5	30	31	32	33	33	34	29	32	34
Body Length (Back)	26.25	28	29.5	31	30	31	32	33	33	34	30.5	33.5	35.5
Sleeve Length	24.5	26.5	29.5	30	31.5	33.5	34.5	35.5	36	36.5	29	33.5	35

Garment Measurements - Cm.	<b>УО</b> ОТН					ADULT						GOALIE			
Size	S	М	L	XL	S	М	L	XL	2XL	3XL	YXL	AM	AXL		
Chest Width	95.89	102.87	107.95	113.03	127.00	132.08	137.16	145.42	153.67	161.93	127.00	145.42	161.93		
Body Length (Front)	62.87	67.31	71.12	74.93	77.47	80.01	82.55	85.09	87.63	90.17	73.66	81.28	86.36		
Body Length (Back)	66.68	71.12	74.93	78.74	81.28	83.82	86.36	88.90	91.44	93.98	77.47	85.09	90.17		
Sleeve Length	61.60	67.31	74.93	76.20	85.09	87.00	88.90	65.41	92.71	94.52	73.66	85.09	88.90		

### **HOCKEY SOCKS**

Garment Measurements - In.	YOUTH			ADULT		Garment Measurements - Cm.	YO	UTH	ADULT		
Size	S/M	L/XL	S/M	L/XL	2XL	Size	S/M	L/XL	S/M	L/XL	2XL
Length	20	22.5	25.5	28	30	Length	50.8	57.15	64.77	71.12	76.2

**Athletic Block** 

ABCDEFGHIJKLMNOPORSTUVWXYZ

0123456789

**Briquet** 

AaBbCcDdEeFfGgHhŶiŶjKkLlMm NnOoPpQqRrSoTtUuUvWwXxYy33

0123456789

**Brush Script** 

AaBbCcDdEeFfGGHhIiIIKkLlMm NnOoPp2gRrSo7UUvWwXxN4Jz

0123456789

Chisel

**ABCDEFGHIJKLMNOPORSTUVWXYZ** 

0123456789

Compact

**ABCDEFGHJJKLMNOPQRSTUVWXYZ** 

0123456789

Conviction

AaBbCcDdEeFfGgHhliJjKkLlMmNn OoPpQqRr5sTtUuVvWwXxYyZz

0123456789

Gridiron

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 

0123456789

Hardball

**ABCDEFGHIJKLMNOPORSTUVWXYZ** 

0123456789

**Impact** 

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 

0123456789

**Jet** 

ABCDEFGHIJKLMNDPQR5TUVWXYZ

0123456789

Machine

**ABCDEFGHIJKLMNOPORSTUVWXYZ** 

0123456789

Monolith

ABCDEFGHIJKLMNOPORSTUVWXYZ

0123456789

**Plain Block** 

AaBbCcDdEeFfGgHhliJjKkLlMmNn OoPpQqRrSsTtUuVvWwXxYyZz

0123456789

**City Block** 

AaBbCcDdEeFfGgHhIiJjKkLlMmNn OoPpQqRrSsTtUuVvWwXxYyZz

0123456789

Rock

AaBbCcDdEeFfGgHhliJjKkLIMmNn OoPpQqRrSsTtUvVvWwXxYyZz

0123456789

Shogun

HECDEFCHIJKLMNDPORSTUUWHYZ

0123456789

Slab Block

AaBbCcDdEeFfGgHhIiJjKkLlMmNn OoPpQqRrSsTtUuVvWwXxYyZz

0123456789

Slant

ABCDEFGHIJHLMN OPQRSTUVWXYZ **0123456789** 

**RA Plain Block** 

ABCDEFGHIJKLM Noporstuvwxyz **Techno Tall** 

ABCDEFGHIKLMN DPQRSTUVWXYZ **D123456789** 

Fancy

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 

0123456789

Monster

ABCDEFGHIJKLM NOPQRSTUVWXYZ

0123456789

Speed

ABCDEFGHIJKLM NOPQRSTUVWXYZ

**Athletic Script** 

AaBbCcDdEeFfGgHhIiJjKkLlMmNn OoFpQqRrSsTtUuVvWwXxYyZz

0123456789

**Home Run** 

AaBbCcDdEeFfGgHhliJjKkLlMmNn OoPpQqRrSsTtUuVvWwXxYyZz

0123456789

**Pro Block** 

ABCDEFGHIJKLMNOPORSTUVWXYZ

0123456789

**Times** 

AaBbCcDdEeFfGgHhIiJjKkLlMm NnOoPpQqRrSsTtUuVvWwXxYyZz

0123456789

**RA Full Block** 

ABCDEFGHIJKLM NOPQRSTUVWXYZ 0123456789

### **ARTWORK**

**How to submit:** For quickest and most economical order process, please submit artwork in vector format. We accept either .eps, .pdf, .svg, or .ai files. All other file types can be redrawn but will not be exact match and will extend lead-time.

**Art approval:** Art approval is your sign off on the artwork and roster telling us to proceed with an order you have already placed. We do everything possible to ensure order accuracy, but ultimately need your final sign off to produce the garment accurately. It is critical to give the art approval process a thorough review. Lead times do not start until you have provided approval on the artwork, roster, and all relevant order information.

**Roster approval:** It is important to preview each image during roster entry to ensure that the selections render correctly. This step allows the opportunity to go back and make changes to the design prior to order submission. The customer is responsible for proofing and approving all names and numbers. This includes ensuring font is in desired upper or lower case format. Utilize our online roster form for ease of submission. Please follow roster instructions to ensure correct information is applied to your order.

**Mock ups:** Mock-ups are requests for artwork without supplying an order. They help pre-approve artwork and speed up the process so that you do not have to wait for an approval once you get your roster. Mock-ups must be ordered on the builder by selecting "mockup" from the roster size in step four of the design process.

Augusta Sportswear Brands offers free custom mock-ups and logo redraws. In the rare instance that art requires over 3 hours to complete and is not accompanied with an order, you will be charged an additional charge for the time. We will request your approval to move forward before proceeding with the charges. In these instances when you pay for a mock up and come back to place your order we will not charge the custom art fee associated with that order. If you place an order from a mock-up you will still receive the final art with your roster to approve.

**Custom fonts:** Augusta Sportswear brands will accept custom font orders if the live format of the custom font is provided. The order will be considered full custom and longer lead times apply. See details above. Additionally, a per unit upcharge of \$6 MSRP will be applied for up to 50 units. Augusta Sportswear pattern fills can be added to both standard and custom fonts. If the garment design uses a standard font and pattern fills are applied, the order will be considered full custom with longer lead times and the \$6 MSRP per unit upcharge. If the garment design uses a custom font and pattern fills are applied, garments will only be up charged \$6 MSRP per unit once. Custom fonts or adding a pattern fills to fonts require additional time for large orders. Please add 5 additional days of lead time.



SKIP PROOFS & GO STRAIGHT TO PRODUCTION WITH EXPRESS ART!





**Express Art** is your artwork converted to builder-ready assets by the ASB Art Team. Stored in your Art Library, Express Art is pre-approved and bypasses the proofing process and goes straight to production.

		SAMPLE POLI	CY	
Туре	Purpose	Lead Time	Restocking Time	Where to Find
Decorated samples	Show quality and style	Same day	No	Check website or email sales@augustasportswear.com
Fit samples	Fit player for size	Same day	No	Email sales@augustasportswear.com

Stock decoration and fit samples will be available for the following Essentials styles: 22S136, 22S236, 22S155, 22S255, 22S168, 22S268.

Stock decoration will be available for the following Performance styles: **225108**. Performance size run samples will be available in styles **225105**, **225205**, **225206**, **225154**, **225254**.

Please contact your sales rep at sales@augustasportswear.com or visit augustasportswear.com for more ordering info and one-off sam-



### **COLOR**

Augusta Sportswear offers a robust color pallet to cover any need. These colors are calibrated regularly on all equipment. Despite all efforts to perfectly match the color standard, it is impossible to guarantee an exact match from order to order.

Online designs feature RGB values which can vary from one monitor to another. In production, the RGB values are converted to CMYK values for printing. Augusta Sportswear Brands will not be responsible for color variations between online previews and production garments.

**PMS Color Matching:** We offer PMS color matching as a service. We are unable to guarantee an exact color match, but will utilize a detailed process to ensure the closest match possible. We charge \$100.00 MSRP per color to be matched. This charge is in addition to the \$6.00 MSRP art charge that is required to update all the art files with your custom color. These orders will require additional lead time to match the color. Please add 5 days to your lead time. Orders that require a match to a physical garment or have an excessive amount of colors may require additional days. Rush service is not available on these orders. Reorders requiring a PMS color match will not receive a charge, but will require the additional lead time stated above.

### **CARE OF SUBLIMATION GARMENTS**

Sublimated designs will not crack, peel, or fade over time and will last the life span of the fabric. Designs do not wash out. Similar to piece dyed fabric pilling can occur. When pilling occurs the white body fabric can become visible. Below is a list of Sublimation "Do's and Don'ts". Following these care instructions will be crucial to the long life of your sublimated garment.

YES	NO
Machine wash cold water, gentle cycle with similar colors.	Do not use bleach
Dampen any stains with water and a small amount of mild soap or detergent.	Do not use fabric softeners
Tumble dry on low works fine, but hang to dry is best.	Do not iron
Turn garment inside out before washing (this is not required, but may extend the life of the garment)	Do not dry clean, store damp, or wash or dry with items containing Velcro zipper, or other rough surfaces
_	Do not rub fabric against abrasive surfaces like a fence or Velcro from a bag

Augusta Sportswear Brands will not be responsible for uniforms that are damaged due to improper care or maintenance. Failure to follow our specified care instructions will void all guarantees.

**Under no circumstances** are sublimated garments to be put through a screen-print dryer or heat press. Dyes will migrate and the design will be ruined.

### **GENERAL ORDER INFORMATION**

**Order changes and cancellations:** After art approval orders cannot be cancelled or changed. If you have not approved artwork or need to make a change, contact our Customer Care team by going online and clicking Live Chat, or please email Augusta Sportswear Brands at **sales@augustasportswear.com**.

**Returns:** Augusta Sportswear Brands sublimated product is not available for returns. Defective garments will be reviewed on a case by case bases.

**Shortages & claims:** All shortages/claims must be made within 10 days of invoice date. We will make every effort to get all shortages replaced and shipped within 10 business days. Forms: www.augustasportswear.com/help#returns-anchor

Shipping: All cut and sew sublimated products are shipped directly from Mexico to the United States by Fed Ex.

The customer receives shipments 3-4 business days unless it gets held in customs. Saturday delivery is not available. Augusta Sportswear Brands is not responsible for customs delays.

**Tracking orders:** Please keep in mind when tracking orders on the FedEx website, the website will not show the correct delivery date until orders pass through customs and are in the United States. Once product is in the United States, FedEx should update their tracking information.

**COD payment** is unavailable for sublimated orders.

Customer Care representatives are available Monday-Friday 8 a.m. to 6 p.m. EST by calling 1.800.237.6695 (hours may be reduced to 8 a.m. to 5 p.m. EST during non-peak season) or sales@augustasportswear.com. Utilize our online chat for instant customer care help Monday-Friday 8 a.m to 6 p.m EST.

### **LEGAL**

**Copyright & registered trademark:** Uploading an image or logo constitutes the customer's consent to give Augusta Sportswear a royalty-free, irrevocable license to use and reproduce such image or logo on customized products as ordered by the customer. The customer agrees to indemnify Augusta Sportswear for the use of such image or logo on the customized product as ordered by the customer. Augusta Sportswear Brands Customer Care will provide each customer with a licensed logo authorization form to release the rights to use with the customer's order from.

Augusta Sportswear reserves the right to refuse any order with art deemed inappropriate because of an inappropriate logo or phrase.

**Compliance:** It is the customer's responsibility to ensure that the uniform they have designed is compliant by consulting the governing body of their state, province, or league.

### Visit augustasportswear.com for full list of terms & conditions

### **AUGUSTASPORTSWEAR.COM**

©2023 Augusta Sportswear, Inc. Prices subject to change without notice.

©2023 SPORT MASKA INC. ALL RIGHTS RESERVED. CCM AND THE CCM STYLIZED LOGO ARE REGISTERED TRADEMARKS OF SPORT MASKA INC.

SPORT MASKA INC. RESERVES THE RIGHT TO CHANGE ALL PRODUCT SPECIFICATIONS AND/OR CUSTOM PROGRAMS. WHILE THE INFORMATION SHOWN IN THIS PUBLICATION WAS CORRECT AT THE TIME OF PRINTING, WE RESERVE THE RIGHT TO DISCONTINUE THE SALE OF PRODUCT OR CHANGE SPECIFICATIONS OR DESIGNS WITHOUT NOTICE OR OBLIGATION. COPYRIGHT SPORT MASKA INC. 2023. ALL RIGHTS RESERVED.

### FREESTYLE ORDERING INFORMATION

### **Gamewear Program Order Types & Lead Times**

### **CCM ESSENTIALS SERIES**

Order Type	Order Type Definition	Art Approval	Art Fee	Initial Art Lead Time	MOQ	Production Lead Times	coo	Expedited Shipping Time
Standard Builder (SB)	Order placed on Freestyle builder: All artwork selected from stand- ard builder options on builder (design, logos, fonts, colors, place- ments, & logo size options)	NO	NO	N/A	12	15 Business Days	Mexico	2-3 Bus Days
Standard Builder w/customer uploaded logos (SBL)	Same as above but customer uploads team logos in vector format	YES	NO	1–2 Bus Days	12	15 Business Days	Mexico	2-3 Bus Days
Custom Design Line Order (CDL)	Order placed on builder but requesting any or all of following:  Non Builder design line requested  Customer supplied non-vector artwork (redraw required)  Custom pantone color match (\$50 / color)  Custom fonts  Custom logo placements	YES	YES  MSRP \$6.00/item for pattern fee (Up to first 50 units max)  MSRP \$100/PMS color match if applicable	2–4 Bus Days	12	20 Business Days	Mexico	2-3 Bus Days
Mock Up Request (CDL or SBL)	Artwork Request with no Purchase Order	YES	\$25.00	2–4 Bus Days	N/A	N/A	Mexico	N/A

### **CCM PERFORMANCE SERIES**

Order Type	Order Type Definition	Art Approval	Art Fee	Initial Art Lead Time	МОО	Production Lead Times	coo	Expedited Shipping Time
Standard Builder (SB)	Order placed on Freestyle builder: All artwork selected from stand- ard builder options on builder (design, logos, fonts, colors, place- ments, & logo size options)	YES	NO	N/A	20	60 Business Days	China	5–7 Bus Days
Standard Builder w/customer uploaded logos (SBL)	Same as above but customer uploads team logos in vector format	YES	NO	1–2 Bus Days	20	60 Business Days	China	5–7 Bus Days
Custom Design Line Order (CDL)	Order placed on builder but requesting any or all of following:  Non Builder design line requested  Customer supplied non-vector artwork (redraw required)  Custom pantone color match (\$50 / color)  Custom fonts  Custom logo placements	YES	YES MSRP \$6.00/item for pattern fee (Up to first 50 units max) MSRP \$100/PMS color match if applicable	2–4 Bus Days	20	60 Business Days	China	5–7 Bus Days
Mock Up Request (CDL or SBL)	Artwork Request with no Purchase Order	YES	\$25.00	2–4 Bus Days	N/A	N/A	China	N/A

- All production lead times from art approval
- Player personalization only available in sublimation NO twill option
- Available customization include stock and custom design lines, addition of team logos and selecting logo embellishment techniques for Performance Series only
- Minimum re-orders: Essential 1 pcs & Performance Series 20 pcs
- Custom colors and fonts require additional lead time as addressed below.
- Augusta Sportswear Brands will not be responsible for production delays caused by natural disasters, strikes, labor disputes, war, riots, civil discord, terrorism, US holidays, local Mexico holidays, government actions, customs delays, Fed Ex delays.
- Lead times are based on available capacity and may be adjusted during peak periods.
- They are also quoted at the time of art approval. If an order is placed and the lead time changes prior to art being approved they will receive the updated lead time at art approval.
- Lead time starts from art approval. Supplying artwork in vector format and supplying detailed information around placement, size, and colors will help speed up the process.

