# 20일을 New STYLES / CUSTOM / DECO









We're PROUD to offer the best in hand crafted custom
Headwear that reflects the unparalleled workmanship our
dedicated team in Coburg, Oregon puts into each and every
cap. Now with simplified pricing and a multi-brand website
we've made the Custom USA experience - easy, fast and fun.
REPRESENT with Pacific Headwear!

COMMITMENT • QUALITY • SPEED

CUSTOM • DETAIL • HAND CRAFTED

DEDICATION • EXPERIENCE



CUSTOM USA

## NEW 2021 STYLES





**FROM** 







## **NEW** PREMIUM A/C<sup>2</sup> FLEXFIT® CAP

**ES811** 

XS (6 3/8 - 6 7/8) MSRP 29.00 S/M (67/8-73/8) L/XL (7 3/8 - 8)

## **AVAILABLE FEBRUARY 2021**

- AC2 PerformanceFull-profile
- Pro-model
- Flat, shape-able visor
- Graphite undervisor Pro-stitched finish
- Closed back













## FLEXFIT. The One & Only Original

( TRUCKER FLEXFIT®

404M XS (6 3/8 - 6 7/8) S/M (67/8-73/8) MSRP 18.00

- M3 performance
- Spandex trucker mesh
- Breathable
- Mid-profile
- Pro-model
- Contrast transitional undervisor
- Pro-stitched finish
- Contrast stitching on combo colors
- Half piping
- Closed back







## **NEW TRUCKER** FLEXFIT® SNAPBACK



110F Adult One Size MSRP 20.00

- Cotton blend
- · Stretch trucker mesh
- Mid-profile
- Pro-model
- Curved visor
- Pro-stitched finish
- Snapback adjustable with Flexfit® comfort



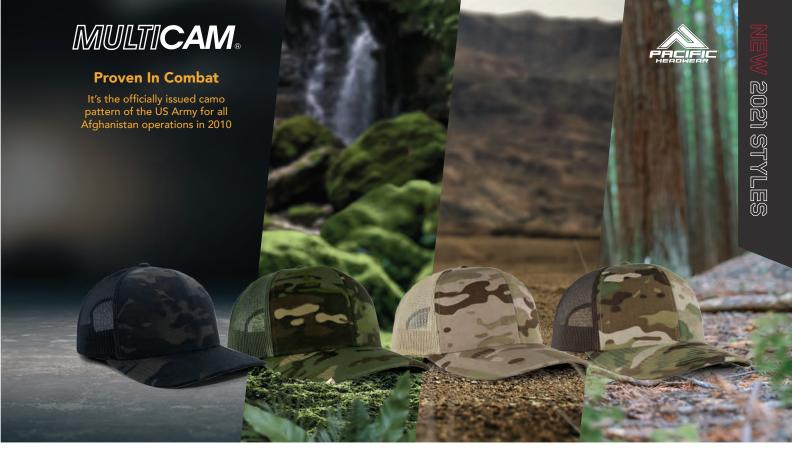


## **NEW PERFORATED 5-PANEL** TRUCKER SNAPBACK

105P Adult One Size MSRP 17.00

- · Cotton blend
- Trucker mesh
- Fully perforated front panel with contrast color underlay
- Mid-profile • Pro-model
- Snapback adjustable







## MULTICAM.

## **NEW MULTICAM TRUCKER SNAPBACK**

## **M08** Adult One Size MSRP 22.00

- Nylon/cotton Ripstop Cordura
- Trucker mesh
- Durable
- Sublimated Multicam® Camo front panels
- - Mid-profile Pro-model
  - Pro-stitched finish
  - Snapback Adjustable











MULTICAM BLACK/ BLACK 64S

TROPIC/ LODEN 66S

MULTICAM ORIGINAL/ BROWN 62S



- Nylon/cotton Ripstop Cordura
- Durable
- Sublimated Multicam® Camo
- Mid-profile
- MSRP 24.00
  - Pro-model · Pro-stitched finish
  - · Snapback adjustable











MULTICAM.

TROPIC 65S



## **NEW** HEATHER 6-PANEL ARCH TRUCKER SNAPBACK

P710 One Size MSRP 18.00 Adult

- Polyester/rayon
- Trucker mesh
- Mélange fabric front panel
- Breathable
- Full-profile, arch crown
- Shape-able flat visorSelf-material undervisor
- Pro-stitched finish
- · Snapback adjustable



BLACK HEATHER/ WHITE 56N

GREY HEATHER/ BLACK 73S

GREY HEATHER/ WHITE 74S



## **NEW PREMIUM ACRYLIC/** WOOL BLEND FLEXFIT®



S/M (6 7/8 - 7 3/8) P812 L/XL (7 3/8 - 8)

MSRP 25.00

- Acrylic/Wool blend heathered fabric
- Mid-profile
- Pro-model
- · Shape-able flat visor
- · Self-material undervisor
- Pro-stitched finish
- Closed back











## NEW REPREVE® ECO CAP





P203 One Size MSRP 20.00 Adult

- · 4.4 ounce, 50% polyester/25% cotton/25% modal knit with brushed face and mechanical stretch
- Made from Repreve® recycled polyester
- Tricot interfaced side and back panels to add structure and durability
- Garment protects against the sun with 50+ UPF
- Low-profile, lightly structured
- Curved visor
- Lightweight wicking sweatband
- Micro hook-and-loop adjustable



## **NEW** HEMP DAD CAP

P204 Adult One Size MSRP 18.00 P205 Ladies One Size MSRP 18.00

- 55% Hemp linen/45% cotton
  Sustainable & durable
  Low-profile, structured crown
  Curved visor
  Pro-stitched finish
  Hook-and-loop adjustable









## **NEW HYBRID COTTON DAD CAP**

P200 One Size Adult

MSRP 16.00

- Enzyme washed 100% Cotton
- Hybrid Structure Curved visor
- Full crown eyelets Twill sweatband
- Adjustable metal slide





## **NEW LADIES HYBRID** COTTON DAD CAP

P202 Ladies Enzyme washed 100% CottonHybrid StructureCurved visor Full crown eyelets

One Size MSRP 16.00

Twill sweatband Adjustable metal slide

BLACK 080 DK TEAL S42 HONEYDEW 06T LAVENDER J63 LT PINK 095 MINERAL 05T OLIVE 039 WHITE 005 YELLOW 020 PAPAYA 04T

# **BUILD YOUR CAP CROWN VISOR PIPING** (OPTIONS AVAILABLE) **BUTTON EYELET MINIMUM** FOR MORE CUSTOMIZATION OPTIONS **TIME FRAME SEE CUSTOM DIRECT & PRO-LID INFO** 12 PIECES 3 WEEKS

**ALL CUSTOM USA CAPS ARE ASSEMBLED IN THE USA TO ENSURE QUICK DELIVERY** 



# REATED WITH

FROM FABRICS TO **VISORS** TO EYELETS



F3 Performance Fabric features performance polyester that provides the best in fit, feel, and function.



M2 Technology is our ultimate in performance fabric. Anti-microbial properties resist odor-causing bacteria and sweat stains.



P-TEC performance fabric is a sturdy, lightweight, moisture-wicking material that effectively pulls heat and sweat away from the body.



PRO-WOOL is constructed of authentic wool blend fabrics that give the look and feel of a traditional baseball cap.



A/C<sup>2</sup> or Active Cooling Control is a poly-performance fabric. It has the look and feel of wool but wicks moisture and breathes to keep you cool and dry.



Trucker Mesh fabric is breathable and light with great stretch to provide a comfortable and flexible fit.

## CAMO OPTIONS (All camouflage prints come in standard poly fabric)







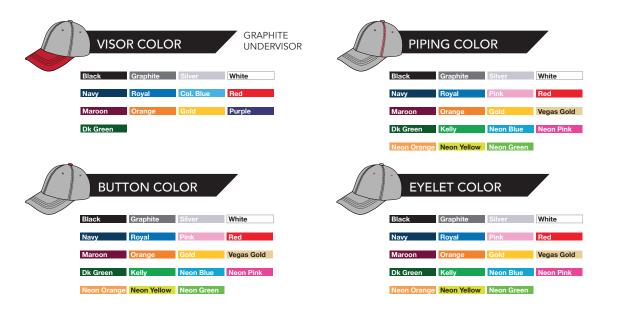
**ARMY CAMO DESERT DIGITAL CAMO** 

**MILITARY GREEN DIGITAL CAMO** 





A P	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
MS	\$35.00	43.00   46.40 <b>3D</b>	45.20   50.00 <b>3D</b>	3.40 (side)   4.80 (back)













RP	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
MS	\$35.00	43.00   46.40 <b>3D</b>	45.20   50.00 <b>3D</b>	3.40 (side)   4.80 (back)







RP	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
MS	\$35.00	43.00   46.40 <b>3D</b>	45.20   50.00 <b>3D</b>	3.40 (side)   4.80 (back)



















R P	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
MS	\$35.00	43.00   46.40 <b>3D</b>	45.20   50.00 <b>3D</b>	3.40 (side)   4.80 (back)







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MS	\$35.00	43.00   46.40 <b>3D</b>	45.20   50.00 <b>3D</b>	3.40 (side)   4.80 (back)







RP P	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
MS	\$35.00	43.00   46.40 <b>3D</b>	45.20   50.00 <b>3D</b>	3.40 (side)   4.80 (back)



Vegas Gold Dk Green

Vegas Gold Dk Green





8	BLANK	1-3 LETTERS	CUSTOM LOGO	ADDITIONAL EMBROIDERY
MS	\$35.00	43.00   46.40 <b>3D</b>	45.20   50.00 <b>3D</b>	3.40 (side)   4.80 (back)











7-9 WEEK TURN

18 PIECES

FABRIC • COLORS • BUTTON • EYELET • STITCHING • **CROWN • VISOR • PIPING • CLOSURE** 

### **ALL INCLUSIVE PRICING**

Price includes your ProLid cap selection, front and back embroidery, piping, and camo pattern options.

	18-35 PIECES	36-53 PIECES	54-71 PIECES	72+ PIECES	ADDITIONAL EMB. LOCATION
MS	\$43.00	\$41.00	\$37.00	\$35.00	\$2.00 (each)



NEON AND CAMO COLORS COME IN STANDARD POLY FABRIC ONLY • \* not an option for piping



Choose from any of the colors listed.



Choose from any of the colors listed. Eyelets can be all one color, alternating colors, contrasting, matching, etc.



Choose from any of the colors listed for crown, visor and undervisor stitching.



Choose from any of the colors for either of these two crown shapes.





PRO-MODEL

**D-SERIES** 



### **VISOR**

Choose from any of the colors, in any of these styles.



**SHAPE** 



**FLAT** 



**STYLE** 



**STANDARD** 

**SANDWICH** 



### **PIPING**

Choose from any of the colors, in any of these piping styles.







"X"

"HALF"



"FULL"



### **CLOSURE**

Choose from any of these 4 closure options. For snapback, also select color.



**FLEXIFIT** 



**FITTED** 



**SNAPBACK** 



**ADJUSTABLE** HOOK-AND-LOOP



### **NEW TEAM POM BEANIE**

CK01H Heathers Adult One Size MSRP 32.00
CK01H Heathers Adult One Size MSRP 32.00

- 100% Acrylic
- · 3-inch rolled cuff
- Three-color pom pom accent

### **AVAILABLE COLORS**



### CUSTOM KNIT-IN-TEXT UNIQUE FRONT & BACK TEXT

- Text must be the same on all 24 units
- 8 characters max



### CDK01

Team Solid Pom Beanie Shown with Flat Embroidery

### MAIN BODY COLOR

- 20+ colors on solid
- 2 heather options

### THICK STRIPE COLOR

• 20+ colors options

### THIN STRIPE & TEXT COLOR

• 20+ colors options



### CUSTOMDIRECT

Pacific Headwear proudly offers our Custom Direct program - designed to provide almost unlimited customization options - crafted with the highest quality standards in the industry, all at low minimums and a quick turn rate.

474F ES342 404M 42













WORK. ACHIEVE. REPRESENT.



Choose the perfect deco technique to rep your team today!



### **3D EMBROIDERY**

Achieve a 3-D look from all angles with our 3mm raised cutting edge 3D Puff Direct Cap technique. Stand out on, or off the field!

- See chart on pg. 57 for pricing
- 12 piece minimum
- 2 week turn (stock) 3 week (Custom USA)
- Sizing variable depending upon location & cap style







### **FLAT EMBROIDERY**

We offer the industry's best Direct Embroidery, representing your design with impeccable detailing and consistent quality on every cap. Perfect technique for team, corporate, or events.

- See chart on pg. 57 for pricing
- 12 piece minimum
- 10 day turn from approval date





### CALIFORNIA REPUBLIC

### **EMBROIDERED PATCH**

Open up the possibilities with our precision crafted patches. Detailing comes to life with embroidered designs that go directly on flat twill fabric, then get applied to a finished cap.

- \$13.60 Standard Pricing
- 48 piece minimum
- 5 week turn from approval date









Designs stand out with extreme detail, multiple textures and vibrant colors (including metallics). This new innovative technology creates fresh, modern decoration.

- \$15.60 Standard Pricing (\$200 set up)
- 24 piece minimum
- 4 week turn from approval date







### **WOVEN PATCH**

The tight weave allows for more design detail, clean lines and a flatter appearance. Made with thinner thread and continuous stitching, woven patches achieve fine detail and flexibility to better shape to the crown.

- \$13.60 Standard Pricing
- 48 piece minimum
- 5 week turn from approval date







### **SUBLIMATED PATCH**

Digitally printed for a photo-realistic representation of your design. Achieve the color blending and color gradients you have struggled to get with other patch styles.

- \$13.60 Standard Pricing
- 48 piece minimum
- 4 week turn from approval date







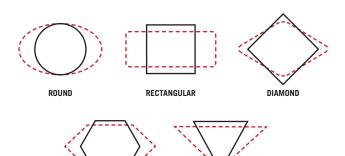
GENUINE LEATHER (ENGLISH TAN)



FAUX LEATHER (BLACK/GOLD)

### **LEATHER PATCH SHAPE OPTIONS**

(POSSIBLE ALTERATIONS IN RED)



TRIANGULAR

HEXAGONAL



Create a high-end artisanal look that leaves a lasting impression. Laser etching provides crisp, sharp lines on a variety of leather colors and styles.

- \$14.40 Standard Pricing
- 24 piece minimum
- 3 week turn from approval date

### **AVAILABLE IN 3 OPTIONS**







BLACK LEATHER

ER ENGLISH TAN LEATHER

NATURAL LEATHER





GENUINE LEATHER (NATURAL)

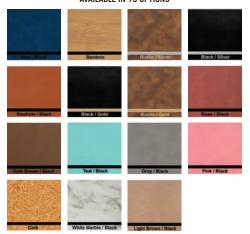
GENUINE LEATHER (BLACK)

### **FAUX LEATHER**

Take leather patches to the next level with over 15 faux leather color options.

- \$14.40 Standard Pricing
- 24 piece minimum
- 3 week turn from approval date

### AVAILABLE IN 15 OPTIONS







FAUX LEATHER (TEAL/BLACK)

FAUX LEATHER (BAMBOO/BLACK)



### SILICONE PATCH

A terrific technique for detailed logos that add a subtle dimensional element.

- \$20.20 Standard Pricing
- 50 piece minimum
- 4 week turn time from approval









### **CLIP TAGS**

Set your beanies or hats apart with high quality clip tags. Upload your artwork or choose from our stock icons for a premium personalized cap. Available in Genuine Leather, Woven & Sublimated Patch Styles

- \$10.20 Standard Pricing
- 50 piece minimum
- 5 week turn time from approval for woven
- 4 week turn time from approval for sublimated
- 3 week turn time from approval for leather

### PACIFIC FONTS

Say what you want to say with our collection of modern, traditional, decorative and versatile type faces.

### ATHLETIC BLOCK

### ABCDEFGHIJKLMNOPQRSTUVWXYZ

### **BRUSH SCRIPT**

ABCDETGHIJKLMNOP2RSTUUWXUZ

### IMPACT

ABCDEFGHIJKLMNOPQRSTUVWXYZ MACHINE

### **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

### **PLAIN BLOCK**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

### **CITY BLOCK**

ABCDEFGHIJKLMNOPQRSTUVWXYZ SLAB BLOCK

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 





### **PRIVATE LABEL**

Put your brand inside our most popular styles! Our domestic Private Label program offers fast turn times with low minimums.

- MOQ: 48 Pieces
- Standard Turn: 5 Weeks from Final Proof Approval
- Location: Inside of crown sweatband
- Sizing: 60mm x 30mm
- Available Caps: 104C | 106C | 108C | 110C

### REBEL SCRIPT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

### TIFFANY

ABCDEFGHIJKLMNOPQRSTUVWXYZ MONSTER

ABCDEFGHIJKLMNOPQRSTUVWXYZ

### ELE

**ABCDEFGHIJKLMNOPORSTUVWXYZ** 

### **SPEED**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 

### ATHLETIC SCRIPT

*abedefghijklmnoparstuvwxyz* 

### **CURVE BLOCK**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 

### SERPENTINE

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** 



### **NEW FREESTYLE SUBLIMATED ON-FIELD GAITER**

228197 Adult 10-inch MSRP 14.00 228297 Youth 8-inch MSRP 14.00



- Dry-Excel™ 84% polyester/16% spandex single-ply knit
- · 4-way stretch properties allow for increased mobility
- Flatlock stitching provides comfort and helps prevent chafing
   Designed for non-medical use

**20+ DESIGNS** AVAILABLE



### **NEW FREESTYLE** SUBLIMATED MASK

228185 Adult

MSRP 15.00

One Size 228285

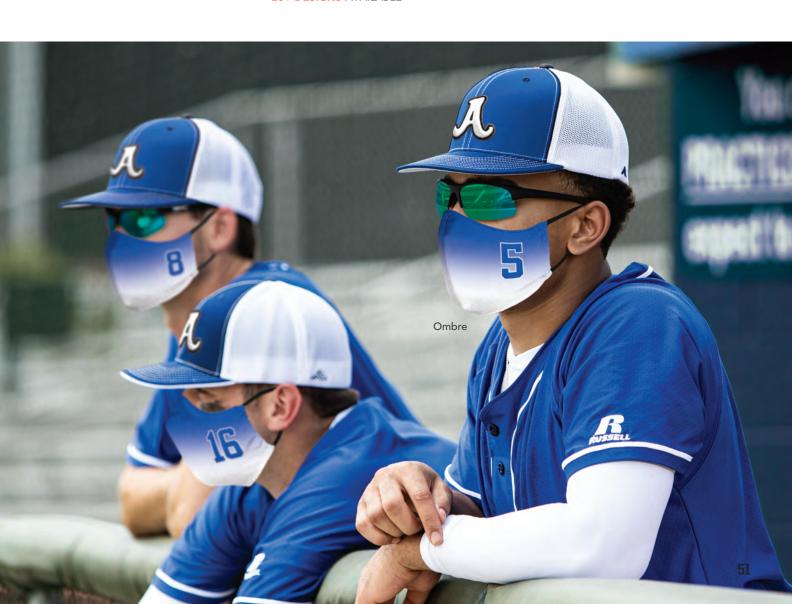
Youth

One Size MSRP 15.00

- Dry-Excel™ 100% polyester wicking knit Fully sublimated front panel
- 3-ply with pocket for filter (filter not included)
- Two center front darts for a better fit around nose and chin

- Soft nylon/spandex ear loops for comfort and snug fit Washable & reusable Designed for non-medical use Optional filter pocket fits most standard face protection filters, please check dimensions to ensure proper fit

### 20+ DESIGNS AVAILABLE





### COOLCORE® masks & gaiters feature an adjustable fit with cooling fabric technology



Coolcore® fabric inner layer



Adjustable Ear Loops



Hidden elastic ear loops



### **AVAILABLE JANUARY 21, 2021**



### **NEW COOLCORE® MASK**

222508 Adult One Size MSRP 16.00 222608 Youth One Size MSRP 16.00

- Outer layers of Dry-Excel™ 100% polyester wicking knit
- 87% polyester/13% elastane wicking knit lining with Coolcore® technology
- 3-ply with pocket for filter (filter not included)
- Two center front darts for a better fit around nose and chin
- Adjustable elastic ear loops with toggles
- Washable & reusable
- Designed for non-medical use
- Optional filter pocket fits most standard face protection filters, please check dimensions to ensure proper fit
- Sold in minimum packs of 12 pc per color







### **NEW ENDEAVOR COOLCORE® GAITER**

222000 10-inch MSRP 12.00 Adult

- 2-ply fabric at face for added protection
- 92% polyester knitted mesh/8% elastane wicking knit with Coolcore® technology
- 87% polyester/13% elastane heathered wicking knit front panel with Coolcore® technology
- Flatlock stitching provides comfort
- and helps prevent chafing
- Filter pocket
- · Optional filter pocket fits most standard face protection filters, please check dimensions to ensure proper fit
- Garment protects against the sun with 25+ UPF
- 10-inch shaped hem length at center front
- Designed for non-medical use













### **NEW** STOCK SUBLIMATED GAITER

223849 Adult 19-inch MSRP 14.00 223850 15-inch MSRP 14.00 Youth

- Dry-Excel™ 84% polyester/16% spandex single-ply knit
- Flatlock stitching provides comfort and helps prevent chafing
- · Designed for non-medical use
- Sold in minimum packs of 12 per design





Flag







### 6838 Adult 10-inch MSRP 9.00 6839 MSRP 9.00 Youth 8-inch

- 88% polyester/12% spandex single-ply knit
- Flatlock stitching provides comfort and helps prevent chafing
- Designed for non-medical use

**NEW** ON-FIELD GAITER

Sold in minimum packs of 12 per color







### **NEW** 3-PLY MASK

6821 Adult One Size MSRP 5.50 6822 One Size MSRP 5.50 Youth

- 100% polyester 3-ply wicking knit
- Polyester binding for more snug fit
- Designed for non-medical use
- Washable & reusable
- Sold in minimum packs of 12 per color





# 





## PAITCHES & SE SIZE CHART





Add a side or back patch for a complete look that takes your cap to the next level.



All CUSTOM USA caps are approved for Babe Ruth and Cal Ripken patches which are applied by Pacific Headwear. Custom USA caps are assembled and embroidered at our Coburg, Oregon facility.





HEAD SIZE														
INCHES	20 1/8	20 1/2	20 7/8	21 1/4	21 5/8	22	22 3/8	22 3/4	23 1/8	23 1/2	23 3/4	24 1/2	24 5/8	25 1/8
СМ	<b>CM</b> 51 52 53 54 55 56 57 58 59 60 61 62 63 64										64			
SIZES	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8

FLEXFIT	FLEXFIT													
xs	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8
SM-MED	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8
L-XL	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8

ADJUSTA	ABLE													
ADULT	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	7 7/8	8

### **NEW SIMPLIFIED PRICING**

### **DEALER CAD PRICING 2021**

Effective January 1, 2021



DIDECT EMPROIDERY	ALL QUANTITIES				
DIRECT EMBROIDERY	FLAT	3D			
Single Team Letter Front Logo & Stock Design	\$8.00	\$11.40			
Custom Embroidery Front Logo	\$10.20	\$15.00			
Back	\$4.80				
Side	\$3.40				

DIDECT EMPROIS	ALL QUANTITIES			
DIRECT EMBROID	FLAT	3D		
Individual Number	Plain Block, Full Block or Athletic Fonts, Allow 5-7 additional days for production	\$13.60		
Individual Name	Plain Block, Full Block or Athletic Fonts, Allow 5-7 additional days for production	\$16.20		
Individual Name and Number	Plain Block, Full Block or Athletic Fonts, Allow 5-7 additional days for production	\$19.00		
Babe Ruth or Cal Ripken Pate	\$6.	.80		

OTHER RECORDINATION AND ADDRESS OF THE PROPERTY OF THE PROPERT	QUANTITY								
OTHER DECORATION *customer level discounts do not apply	24-47	48-71	72-143	144-287	288-575	576+			
Flexstyle® Patch, Regular Size (\$100 Set Up Fee)	\$15.60	\$14.40	\$12.20	\$10.20	\$9.40	\$8.80			
Flexstyle® Patch, Large Size (\$100 Set Up Fee)	\$20.20	\$19.60	\$16.80	\$16.20	\$12.20	\$10.80			
Leather / Faux Leather Patch	\$14.40	\$14.20	\$12.80	\$10.80	\$10.20	\$9.40			
Patch - Embroidered, Woven, Sublimated	_	\$13.60	\$12.20	\$10.80	\$10.20	\$9.40			
Patch - Silicone	_	\$20.20	\$17.60	\$14.80	\$12.80	\$12.20			
Clip Tags - Leather, Woven, Sublimated	\$10.20	\$10.20	\$8.80	\$8.20	\$6.80	\$6.00			
American Flag Patch (back or side placement)	\$2.80								
American Flag Flexstyle Patch (back or side placement)	\$5.40								

CUSTOM USA	1-3 LETTER & S	TOCK DESIGN	сиѕтом		
HEADWEAR STYLES	BLANK MSRP	FLAT	3D	FLAT	3D
974F, 904M, 9DF3, 9D4, 9D3, 998F, 9D7P, 901F, 978S, 9D5	\$35.00	\$43.00	\$46.60	\$45.20	\$50.00

### **PROLID CASE PRICING**

Effective January 1, 2021

QUANTITY									
18-35 36-53 54-71 72+									
\$43.00	\$41.00	\$37.00	\$35.00						

### **ADDITIONAL INFORMATION**

- All orders must reference your account number
- Repeat Orders must reference a previous Purchase Order, Sales Order or Invoice Number
- Decorated stock headwear have a 12-pc minimum per color-way and logo.
- Production will begin after approval
- Standard delivery on CUSTOM USA caps ships 15 days after the order date, based on availability.
- Patch decorated stock headwear ships 20-25 business days after the order date, based on availability.





### Custom USA

Select your colors & design the perfect hat for your team!

### Stock Hats & Uniforms

On top of custom options we have leading brands in stock ready to ship



### REPRESENT

### THIS SEASON









Custom Baseball Uniforms In 5 Easy Steps

Try FreeStyle today at **augustasportswear.ca** & contact your ASB Sales Rep for more information





### REPRESENT

