

NEW ELECTRIFY COOLCORE® COLLECTION



HOLLOWAY



Dry-Excel™

Moisture evaporation and wicking fabric



UV SafeShield

UV SafeShield protects against the sun with 50+ UPF



NEW ELECTRIFY COOLCORE® TEE

222571	Adult	S-3XL	MSRP 23.30
222671	Youth	S-XL	MSRP 22.30
222771	Ladies	XS-2XL	MSRP 23.30



NEW ELECTRIFY COOLCORE® LONG SLEEVE TEE

222570	Adult	S-3XL	MSRP 25.90
222670	Youth	S-XL	MSRP 24.90
222770	Ladies	XS-2XL	MSRP 25.90



NEW ELECTRIFY COOLCORE® 1/2 ZIP PULLOVER

222574	Adult	S-3XL	MSRP 37.30
222674	Youth	S-XL	MSRP 36.30
222774	Ladies	XS-3XL	MSRP 37.30



NEW ELECTRIFY COOLCORE® HOODIE

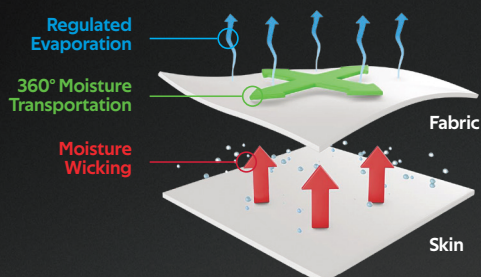
222589	Adult	S-3XL	MSRP 39.40
222689	Youth	S-XL	MSRP 38.40



Coolcore® is engineered to distribute moisture quickly throughout the garment.

As the moisture spreads it dries faster to keep you cool and comfortable, and has **UPF 50 sun protection.**

Patented Fabric Technology



AUGUSTA
SPORTSWEAR
BRANDS