

BASIC TEES GUIDE

AUGUSTA SPORTSWEAR BRANDS

AUGUSTA SPORTSWEAR | HOLLOWAY | HIGH FIVE | PACIFIC PERFORMANCE | RUSSELL ATHLETIC

GOOD

BETTER

BEST

100% POLY PERFORMANCE TEES



NEXGEN WICKING TEE
790/791/1790

MSRP \$7.50

SELLING TIPS

- Ideal for decoration with true hue technology® that helps prevent dye migration
- Non-branded tagless Label
- Over 20 colors available
- 4XL in select colors
- Available in Adult, Youth & Ladies
- Increase spec 1/2 inches on chest and length for true to size fit



ATTAIN SET-IN SLEEVE WICKING TEE
4790/4791/4792

MSRP \$8.20

SELLING TIPS

- Ideal for decoration with true hue technology® that helps prevent dye migration
- Longer length and bigger chest for added comfort
- Tear away label
- Over 10 colors available
- 4XL-6XL in select colors
- Available in Adult, Youth & Ladies



ATTAIN RAGLAN SLEEVE WICKING TEE
2790/2791/2792/2793

MSRP \$8.30

SELLING TIPS

- Ideal for decoration with true hue technology® that helps prevent dye migration
- Longer length and fuller chest for added comfort
- Tear away label
- Raglan sleeves for maximum mobility
- Over 20 colors available
- 4XL-6XL in select colors
- Available in Adult, Youth, Ladies & Girls



DRI-POWER CORE PERFORMANCE TEE
629X2M/629X2B

MSRP \$14.40

SELLING TIPS

- Dri-Power® moisture wicking technology
- "RUSSELL" branding on left sleeve
- Heat sealed label
- UPF 30+, provides protection from the sun
- Over 10 colors available
- Available in Adult & Youth

GOOD

BETTER

BEST

BLENDED TEES

JERZEES



JERZEES DRI-POWER TEE
29M/29B

MSRP \$5.40

SELLING TIPS

- Soft feel fabric with Dri-Power® moisture wicking technology
- Tear away label
- Quarter-turned to eliminate center crease
- 10 colors available
- Available in Adult & Youth



ESSENTIAL TEE
64STTM/64STTB/64STTX

MSRP \$6.50

SELLING TIPS

- Soft feel fabric with Dri-Power® moisture wicking technology
- Odor protection technology
- Tagless label
- "RUSSELL" heat sealed label on bottom left front
- UPF 30+, provides protection from the sun
- Over 15 colors available
- Available in Adult, Youth & Ladies



TRI-BLEND TEE
3065/3066/3067

MSRP \$9.90

SELLING TIPS

- Tear away label
- Set-in sleeves with rolled forward shoulder seam
- Over 10 colors available
- Available in Adult, Youth & Ladies



SWIFT WICKING TEE
222551/222651/222751

\$14.40

SELLING TIPS

- Ideal for decoration with true hue technology® that helps prevent dye migration
- Tagless label
- Raglan sleeves for maximum mobility
- Over 20 colors available
- 4XL in select colors
- Available in Adult, Youth & Ladies